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Hotel Schweizerhof Zurich achieves new milestone: 5-Star classification.

Zurich, August 2024 – The prestigious Hotel Schweizerhof Zurich is proud to announce that it has been awarded 5-star status. Following a long and successful period as a 4-star superior hotel, this significant achievement is the result of continuous and forward-thinking development over the past decade.

Continuous development as a key to success

The Hotel Schweizerhof Zurich looks back on a rich history: built in 1876 as Hotel National and opened a year later, this traditional establishment has undergone several expansions, renovations and name changes. In the last ten years, groundbreaking modernizations and improvements, totaling approximately CHF 15 million, have been made. During the same period, the number of rooms was reduced from the original 115 to 95 to enhance guest comfort. The creation of a functional boutique gym, the renovation of modern meeting rooms, and the refurbishment of event spaces reflect the hotel's constant responsiveness to guests' needs and desires, further elevating its standards.

Gaining first 5-Star experiences with "The Dufour by Hotel Schweizerhof Zurich"

Since 2020, Hotel Schweizerhof Zurich has been testing 5-star excellence with the launch of the exclusive experience "The Dufour by Hotel Schweizerhof Zurich." This field test was highly successful and played a crucial role in the decision to elevate the entire hotel operation to a 5-star level.

A return to its origins

The decision to grant the hotel a 5th star has been made for a reason. It was opened almost 150 years ago as a Grand Hôtel. Over the years, the traditional hotel has undergone various classifications, including phases as a 3-star hotel and most recently as a 4-star superior hotel. The change to the 5-star category is therefore also a return to the hotel's glamorous past.

Strategic importance of the new status

The upgrade to the 5-star category is not only a recognition of the high quality and excellent service, but also a strategic decision. This makes the Hotel Schweizerhof Zurich the most central 5-star hotel right next to Zurich's main railway station, setting new standards for luxury and comfort in the city: *"We are proud and excited about this new classification. It is the result of hard work, commitment, and continuous endeavours to offer our guests the best,"* says Andreas Stöckli, General Manager of the Hotel at Zurich's Bahnhofplatz. *"Our aim has always been to honour the hotel's tradition while anticipating the needs of the future."*

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About the Hotel Schweizerhof Zurich

The 5-star Hotel Schweizerhof Zurich is located in the heart of the city, directly opposite the main railway station. It is situated just a few steps from the world-famous Bahnhofstrasse and the financial district. The thriving "Europaallee" neighbourhood is also just a few minutes' walk away. The good train connections to Zurich-Kloten Airport (10 minutes by direct train) and the public transport in front of the hotel make the location the ideal starting point for visits and conferences. Business travellers and tourists alike feel at home in the 95 luxurious rooms and suites. The culinary offerings of this historic hotel include the multi-award-winning La Soupière restaurant, the Café Gourmet with its authentic brasserie atmosphere and the Schweizerhof Bar.

Further information: <https://www.hotelschweizerhof.com>

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